

FMCG CEO

www.fmcgceo.co.uk

Inspiring the UK's leading manufacturing executives

SPECIAL
FEATURE
PACKAGING
DESIGN

SHOW
SEASON
PREVIEWS

PERFECTING
PREMIUM

SAMPLING
SUCCESS

THE POWER OF
POP-UP

LOGISTICS
MICRO-HUBS

HOUSEHOLD
BIN BAN?

LORD KARAN
BILIMORIA

CHAIRMAN, COBRA BEER



FMCG CEO magazine

The only magazine in Britain written and curated exclusively for the most influential individuals in the industry. The only medium that links your brand with the ultimate decision makers.

FMCG CEO is hand delivered to the CEO of the largest 2000 FMCG manufacturers in the UK. Providing you direct access and the most precise targeting for your campaigns and promotions. Captivating CEOs with content specifically written and curated for them and their challenges, ensuring the best performance and response from your advertising. Our exclusive cover interviews regularly feature the biggest names in the business. Previous issues include Steve Challouma (General Manager of Birds Eye), Jon Woods (General Manager of Coca-Cola GB), Geraldine Huse (Chief Executive of P&G Central Europe), Paul Lindenberg (President of Budweiser Brewing Group UK&I) and Paul Graham (Managing Director of Britvic).

- Your brand will take centre stage in front of our elite readership of over 2000 CEOs from companies including Budweiser, Unilever, Coca Cola, L'Oreal, Kraft Heinz, Procter & Gamble, Tesco, Sainsbury's and more.
- As part of your print price, you'll be showcasing your brand online via our App and website - which attracts more than 11,000 unique users every month. We'll also showcase your brand through our Twitter profile which has 11K unique followers.
- FMCG CEO boasts a heavy presence, both digitally and in print, at all of our partner shows including Packaging Innovations, The PPMA Show and Food Matters Live, reaching tens of thousands of potential customers in attendance.

FMCG CEO is read by the CEOs of the companies who matter most to your business including:

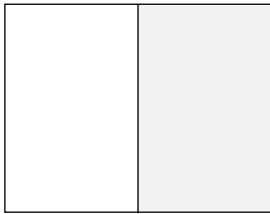


Advertising that works

It pays to influence the industry's key figureheads

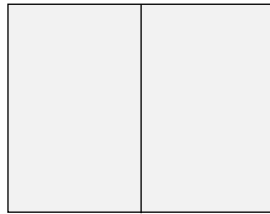
When you're at the helm of a billion pound company, there's little time to search for the vital information that's relevant to your industry, your job, your workforce and future. Everything a leading FMCG CEO needs to know, see - and more - lands on their desk in a high quality publication tailored specifically for them. Speak to our commercial team today.

Rate card & mechanical data



Cover Positions

£3120.....1 off
 £2810.....3 series
 £2495.....6 series
 216mm (W) X 303mm (H)



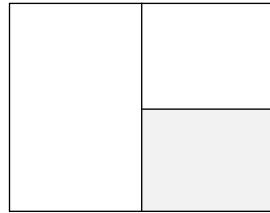
Double Page Spread

£3120.....1 off
 £2810.....3 series
 £2495.....6 series
 426mm (W) X 303mm (H)



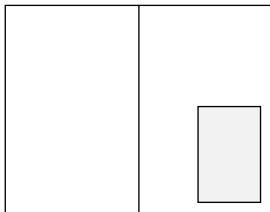
Full Page

£1795.....1 off
 £1615.....3 series
 £1435.....6 series
 216mm (W) x 303mm (H) bleed
 210mm (W) x 297mm (H) trim
 190mm (W) x 260mm (H) type



Half Page

£1065.....1 off
 £955.....3 series
 £855.....6 series
 216mm (W) x 151mm (H) bleed
 190mm (W) x 130mm (H) type



Quarter Page

£660.....1 off
 £595.....3 series
 £535.....6 series
 90mm (W) x 130mm (H)

Company/Product Editorial

£175.....1/4 page PR
 £495.....1/2 page PR
 £880.....full page PR
 £1620.....DPS PR

PPMA Directory

£45.....3 intersections
 £35.....6 intersections
 35mm (W) X 81mm (H)
 Includes your logo, a photograph, contact details and a fifty-word description of your company.

Online Advertising Digital Per Month

Premium Banner.....£540
 Product Profile.....£520
 Mid Page Banner.....£500
 HTML Eshot.....£1950

CANCELLATION POLICY

1. Failure to supply advertisement copy in time for publication does not constitute a cancellation, and you will still be charged for the booked space. 2. A minimum of 28 days written notice, prior to the published copy deadline, must be given to cancel any advertisement. 3. A series booking which attracted a series discount must run for a minimum of 50% of the total number of issues booked, or any discount given will be re-charged at our published rate card prices.

Special features 2024

JANUARY

Labels & Printing
 Health & Beauty
 Packaging Developments

JULY

Future of Packaging
 Food & Labelling
 Processing & Machinery

MARCH

The World of Packaging
 Robotics & Automation
 Materials Handling & Logistics

SEPTEMBER

Logistics
 Bottles, Caps & Closures
 Packaging Design

MAY

Print & Coding
 Innovations in Packaging
 Food & Beverage

NOVEMBER

Refrigeration & Cooling
 The World of Packaging
 & Recycling
 Beverages

Shows & events supported editorially



To advertise call

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